

# MARKETPLACES GLOBAL 2020

## B2C

> 400



## SOCIAL & CONTENT COMMERCE

> 40



## B2B

> 70



## C2C

> 135



## PRICE COMPARISON PLATFORM

> 20



MORE TO COME...

# MARKETPLACES DACH 2020

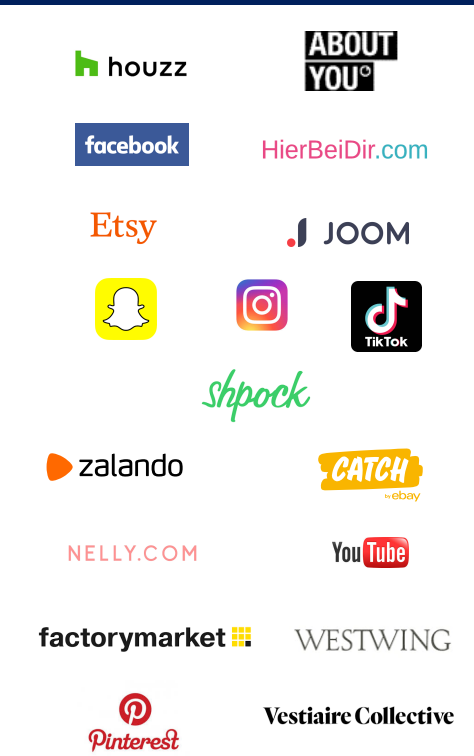
## B2C

> 140



## SOCIAL & CONTENT COMMERCE

> 15



## B2B

> 40



## C2C

> 40



## PRICE COMPARISON PLATFORM

> 10





MARKETPLACES DACH < 2015

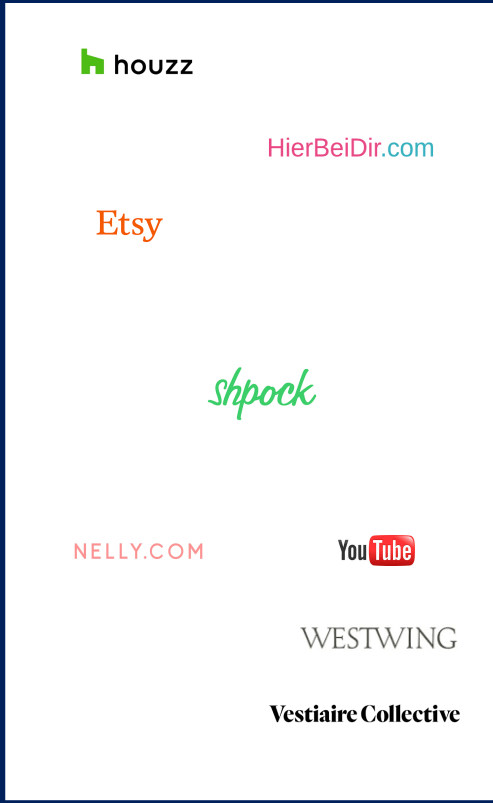
B2C

> 60



SOCIAL & CONTENT COMMERCE

> 5



B2B

> 15



C2C

> 30



PRICE COMPARISON PLATFORM

> 5

